

# FOUNDATION *Letter*



Published by The Community Foundation  
of Herkimer & Oneida Counties, Inc.

Volume XVI, Issue I  
Spring 2006

## **The Charles A. Gaetano Family Fund: Another Way to Build**

Charlie and Connie Gaetano are builders.

Since 1960, through the Charles A. Gaetano Construction Corporation, they have built many of the region's premier industrial, educational and healthcare facilities.

Since 1999, through the Charles A. Gaetano Family Fund at The Community Foundation, they have been building their community in other ways as well. Through the fund, bricks and mortar have become dollars and cents — to fashion programs that have healed, sheltered, restored, inspired, comforted and educated countless area men, women and youngsters from all walks of life.

In just its first six years, the fund generated a remarkable 67 grants amounting to \$106,500. Over 35 organizations and institutions whose services touch virtually every form of human need have benefited. They include the Boy Scouts, American Heart Association, Rescue Mission, Hope House, House of the Good Shepherd, New Horizons, Hospice and Palliative Care, Resource Center for Independent Living, National Center for Missing and Exploited Children, Thea Bowman House, Upstate Cerebral Palsy and numerous hospitals, colleges and churches.

*"Gaetano Family Fund"* (Continued on page 8)



*Connie and Charlie Gaetano*

## **In Herkimer County**

# **Squaring Off Against Youth Violence**

When a Frankfort-Schuyler High School student was seriously injured in a gang-style fight with other area youth in May 2003, it rocked the community. It was

a poignant reminder that youth violence was as much a local problem as it was a national one. A problem not to be taken lightly.

In less than two months officials from county government, schools, law enforcement and human service agencies came together to form the

Youth Violence Prevention Committee. Its mission was clear: to raise awareness of youth violence and bullying, and their consequences, and to develop support

*"Youth Violence"* (Continued on page 2)



**"The Youth Violence Prevention Program has given me the courage to speak out and help others in need, to support the underdogs in our school and community — and to stop the bullies."**



## “Youth Violence”

(Continued from page 1)

services for young people aimed at reducing such behavior in Herkimer County schools and communities.

Adding impetus to the effort was Herkimer County’s Risk Assessment Profile Update, published that same year, which reinforced the need to address the findings of a 2001 Teen Assessment Project Survey that canvassed the behaviors and perceptions of over 2,200 Herkimer County youth. Eighteen percent of students surveyed indicated they were continually teased, threatened or harassed by other youth and 12 percent reported that they had carried a weapon onto school property with the intent of harming someone or protecting themselves.

The most telling indicators of the seriousness of the situation came from the young people themselves, who described fellow teens as angry, on edge and under intense pressure to fit in. They noted that wrong looks or disrespectful comments are grounds for retaliation and they labeled their generation as “fearful but courageous.”

### Fighting Back

By mid-2004, following professional workshops, meetings of key community leaders from all sectors, and input from 20 youth in the Teen Leadership Program, a comprehensive plan was developed and readied for implementation. The far-reaching Youth Violence

Prevention Initiative was launched in April 2005 and integrated multiple components for educating young people of all ages about youth violence and its devastating consequences. All activities were designed to bring about positive changes in attitude and behavior.

### A Comprehensive Approach

Tools for getting the word out have included radio and television public service announcements, high-impact motivational media assemblies, workshops on teen dating and relationship violence, “Bully-Proofing Your School” programs for kindergarten through 8th grade students, and a Web site ([www.herkimercounty.org/dept/yb/yvp.htm](http://www.herkimercounty.org/dept/yb/yvp.htm)) offering

**“The program has helped me reach within myself and work on my self-respect and character. I have finally realized my faults.”**



**“Teen Leadership has helped me be more than I thought I was capable of being. It feels good to have the younger students look up to me.”**



*Open. Intense. Enlightening. All are apt descriptions of the discussions about youth violence, its causes and ways to counteract it that take place in Carmelina LoRe-Cooper’s Teen Leadership Class at Frankfort-Schuyler Central High School. In one recent session the group critiqued radio and television commercials produced to raise awareness of the issue across the community. The group also suggested other ways for effectively conveying the message, including the production of a video, in which several members of the class agreed to participate.*



*Herkimer County Administrator Jim Wallace, left, and Frankfort-Schuyler Central School District Superintendent Robert Reina, below, listened and participated in the discussions.*



*Carmelina LoRe-Cooper, above, who teaches the Teen Leadership Class, says that the frank discussions her students have about teen violence wouldn’t be possible without the trust they’ve built up in each other. “It’s enabled them to open up, help each other in dealing with the issues and really come together as a family.”*



**“Teen Leadership has inspired me to look beyond myself, realize who I really am as a person and begin to reach out to others.”**

in-depth information and resources on youth violence and related issues.

The initiative continues throughout 2006 and its impact will be felt even farther into the future. Nearly one quarter of the program's overall cost of \$62,940 was funded by a \$15,240 grant from The Community Foundation.

### Stepping Up

"A mother and father told us how their daughter was a victim of bullying," explained Herkimer County Administrator James W. Wallace, Jr. "They said she was really affected by this and although she's gone on to college and is doing well, there's a scar there. Those parents have let us know we're doing the right thing.

"The Community Foundation stepped right up to back this program," Wallace added. "Sometimes people take things like that for granted, but the Foundation's support extended the impact of the program and will allow us to take it into the future. They did it for us and for the kids. That's very important."

### Supporting Youth in Herkimer County

The Community Foundation's \$15,240 Youth Violence Prevention grant was the sixth grant to the Herkimer County Legislature benefiting young people in the county made by the Foundation since 2001. Five additional grants, totaling \$93,712, have supported the College Student Summer Internship Program, which helps provide educational summer job opportunities for students in their fields of study. By connecting them with area employers, the program also encourages students to pursue careers in the Mohawk Valley after graduation.

From Peggy O'Shea, President & CEO

## Unprecedented Growth Enables Foundation to Touch Every Corner of Our Region



We are still catching our breath after a very busy 2005. Our community foundation is truly the center of philanthropic activity throughout Herkimer and Oneida counties. We work closely with our nonprofit partners and our beneficent donors to effect positive change and to touch the lives of individuals. Those activities rose to remarkable new levels in the past year.

In 2005 we made 386 grants. To appreciate both the heft and the community impact of that number, we have to look back at the past two years. In 2004 our funds generated 316 grants and in 2003, 205 grants were awarded. To nearly double our grantmaking activity in two years is unprecedented.

Coupled with the number of grants was the actual dollar amount invested in charitable efforts in the Herkimer-Oneida county region. 2003 saw grant dollars of nearly \$1.6 million. In 2004 grants totaled \$1.7 million and in 2005 grantmaking soared to over \$2.6 million.

Much of the increased activity and growth is attributed to the surge in donor-advised funds.

In 2005 donors created 24 new funds. Fourteen of the new funds are donor-advised, four are scholarship, two are designated, two are field-of-interest, one is for an agency and one is discretionary.

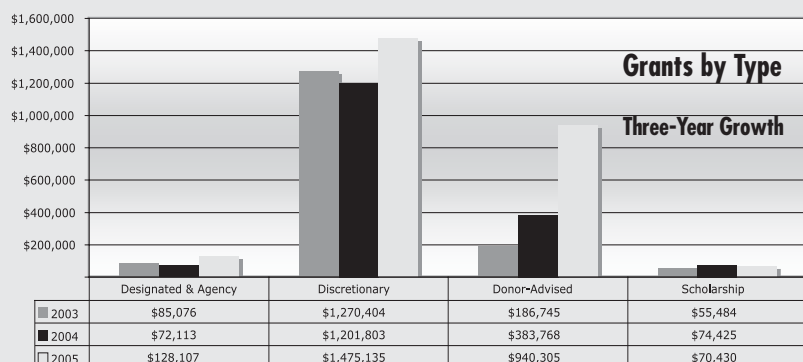
### Something to Smile About

Of special note, The Community Foundation is now shepherding 200 funds and 48 of those were started in the past two years. That kind of philanthropic activity is certainly something to smile about!

Sincere thanks and congratulations to our generous supporters and to our nonprofit friends who work so diligently to make life worth living for our children, elderly, women, men and four-legged companions.

Our grant dollars have touched every corner of the cities, towns and villages under our umbrella. We look forward to working with you in 2006 to continue to better our region.

Warm regards,  
Peggy O'Shea



# Gifts of Tribute

The following donors have honored special people in their lives through a gift of tribute since our last newsletter was published. The contributions were received between September 1 and December 31, 2005. The donor is listed below the honoree.

## IN HONOR OF

### George Aney – Birthday Wishes

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### Joe Kelly – 5 Year Anniversary of the Boonville Herald

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### William Macartney – Birthday Wishes

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**ANNIE'S FUND**

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**Kimberly Hanna**

Cara C. Fenstemacher

*What's Your Legacy?*

**Legacy Society Helps  
Donors Make a Difference  
Forever**

The Community Foundation's recently formed Legacy Society honors those who have chosen to shape their legacies through planned gifts from their estate to the Foundation. Those gifts are not a substitute for active giving during one's lifetime, but rather are a final act of philanthropy that can create a legacy or enhance an existing fund.

Giving through one's estate adds a gratifying dimension of permanence and affirmation that the donor is helping to ensure the future of our community and will indeed make a difference forever.

The Community Foundation's staff would be happy to provide more information about the Legacy Society. Please call Peggy O'Shea at 735-8212.

**A Reminder...**

*You can make a gift of tribute or charitable donation to The Community Foundation using your American Express, MasterCard or Visa credit card. These gifts can be made by mail or telephone. Account numbers are never entered into our computers. Security and confidentiality are high priorities.*



*FOUNDATION LETTER*

is published by

**The Community Foundation of Herkimer & Oneida Counties, Inc.**

1222 State Street • Utica, New York 13502 (315) 735-8212

Website: www.foundationhoc.org • E-Mail: info@foundationhoc.org

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# Grants Continue to Touch Lives in Herkimer and Oneida Counties

Thanks to the generosity of donors past and present, grants generated by the more than 200 funds at The Community Foundation continue to have a positive impact on people and programs across Herkimer and Oneida counties. One hundred forty-six grants totaling \$1,738,477 were made between September 1 and December 31, 2005.

## Agency Grants

Agency grants are generated by agency funds which are established by non-profit organizations to provide long-term support of their charitable mission.

Arts Guild of Old Forge, Inc. Agency Fund  
Arts Guild of Old Forge, Inc. . . . . \$7,246.00

## Designated

Designated funds allow the donor to support a favorite charity in perpetuity.

## ARTS

Chamber Music Society of Utica . . . . . \$1,136.00  
Menotti Family Fund

## Discretionary

Discretionary funds are the most flexible and responsive type of fund for the community, enabling the Foundation to provide critical support to charities as needs change.

## ARTS

Arts Guild of Old Forge, Inc. . . . . \$100,000.00  
Wesley & Marion Small Fund  
For the new Arts Center Building  
Glimmerglass Opera, Inc. . . . . \$30,000.00  
Wesley & Marion Small Fund (\$29,793)  
Katherine Brigham Callanen Family Fund (\$207)  
For renovations at the warehouse used for set and costume storage  
Mohawk Valley Center for the Arts, Inc. . . . . \$1,100.00  
Anonymous Fund 1  
For a youth and teen performance art project  
Rome Community Theater . . . . . \$4,800.00  
Bessie CB Capron Fund  
For new chairs in the theater  
Sculpture Space . . . . . \$50,000.00  
Rosamond G Childs Fund  
For "Sculpture Central International" 30th anniversary project

## EDUCATION

Utica City School District . . . . . \$55,993.00  
Rosamond G. Childs Fund (\$43,470)  
Barbara Soper Westcott Fund (\$12,523)  
For the Health Careers Exploration Program

## ELDERLY

Folts Adult Home, Inc. . . . . \$25,000.00  
Faxton Street Home Fund  
For a new Personal Response System at Folts Claxton Manor  
GroWest, Inc. . . . . \$75,000.00  
Faxton Street Home Fund  
For installing ramps allowing seniors to remain living in their homes  
Resource Center for Independent Living . . . . . \$100,000.00  
Faxton Street Home Fund  
For building renovations at 1607 Genesee Street

## HEALTH

Compeer of the Mohawk Valley, Inc. . . . . \$4,250.00  
General Fund  
For start-up of a dual diagnosis mentor program  
The Kelberman Center . . . . . \$100,000.00  
Frank W Baker Fund  
For start-up operational costs  
Planned Parenthood Mohawk Hudson, Inc. . . . . \$100,000.00  
Rosamond G Childs Fund (\$99,641)  
William and Gladys Becker Fund (\$359)  
For building renovations  
St. Elizabeth Medical Center. . . . . \$50,000.00  
Rosamond G. Childs Fund (\$35,500)  
Faxton Street Home Fund (\$14,500)  
For the new Emergency Department/Level II Trauma Center

## HUMAN SERVICES

Family Advocacy Center . . . . . \$7,000.00  
Bessie C B Capron Fund  
For upgrading their computer system  
YWCA of the Mohawk Valley . . . . . \$5,000.00  
Wesley & Marion Small Fund  
For bridge funding for the Herkimer County Sexual Violence Program

## PUBLIC/SOCIETY BENEFIT

Accent on Excellence . . . . . \$5,000.00  
Harrison S. Sweet Memorial Fund (\$2,500)  
Katherine Brigham Callanen Family Fund (\$500)  
Dr. Robert D. Hubbard Family Fund (\$500)  
Frank, Mame, and J. Lansing Reed (\$500)

Leroy and Hazel Scheidelman (\$500)  
George Upson Fund (\$500)

## Grants recommended by 2005 Accent on Excellence Honorees

Cosmopolitan Community Center, Inc.  
Faxton-St. Luke's Healthcare Foundation  
Herkimer Hornets Youth Football  
Michelle Adey Memorial Fund  
Mohawk Valley Frontiers  
Mohawk Valley Resource Center for Refugees  
Skenandoa Little League  
The Genesis Group  
Utica College  
Westmoreland Central School District  
American Red Cross - MV Chapter . . . . . \$15,000.00  
Wesley & Marion Small Fund  
For assisting the Chapter in meeting national standards  
The HomeOwnership Center . . . . . \$30,000.00  
Faxton Street Home Fund (\$24,000)  
Addison M. White Fund (\$4,967)  
Warnick Kernan Fund (\$1,033)  
For their Financial Literacy Program  
Mid-York Library System . . . . . \$17,800.00  
John E. and Harriet T. McGrath Fund  
For expansion of the Digitization Project  
Oneida Community Mansion House . . . . . \$3,000.00  
Brigham Family Fund  
To assist with replacing the drapes in the Big Hall  
St. Francis de Sales Church . . . . . \$64,500.00  
Emergency Fund  
For replacement of their boiler  
Waterville Public Library. . . . . \$40,128.00  
Frank W. Baker Fund (\$29,585)  
Ellen Knower Clark Fund (\$10,543)  
Furnishings and computer equipment for the new library  
Town of Webb Historical Association. . . . . \$19,844.00  
Wesley & Marion Small Fund  
For re-siding of Hemmer Cottage

## YOUTH AND FAMILIES

Boy Scouts of America-Revolutionary Council. . . . . \$4,900.00  
George Upson Fund (\$1,840)  
George H. Gschwind Fund (\$1,561)  
General Fund (\$1,230)  
Clothing Bureau Trust Fund (\$269)  
For "Character Days," a youth character development program  
Hand In Hand Early Childhood Center. . . . . \$70,000.00  
Rosamond G Childs Fund (\$69,549)  
Jay-K Lumber Fund (\$451)  
For support of a new childcare center in Boonville  
Thea Bowman House, Inc. . . . . \$26,900.00  
Brigham Family Fund (\$12,494)  
Priscilla P. Norris Fund (\$6,087)  
Leroy & Hazel Scheidelman Fund (\$4,205)  
George Upson Fund (\$4,114)  
For a new roof on their Lafayette Street facility

Utica Boxing Association, Inc. ....	\$5,000.00
Agnes W. Sweet (\$2,506)	
Child Care Fund (\$935)	
Theodore F. & Emma Steinhorst Fund (\$924)	
W.H. Smith Fund (\$635)	
<i>For operational support</i>	
Village of Yorkville .....	\$6,500.00
John E. and Harriet T. McGrath Fund	
<i>For the purchase of playground equipment</i>	

## Donor-Advised

*Donor-advised funds allow donors to actively participate in grantmaking by recommending which charities shall benefit from the fund.*

<b>A. Richard Cohen Family Fund</b>	
Old Forge Library .....	\$2,500.00
Town of Webb Historical Association .....	\$5,000.00
University Hospital .....	\$1,000.00
<b>Albert S. Mazloom Family Fund</b>	
Central New York Community Arts Council, Inc. ....	\$1,000.00
Utica Boxing Association, Inc. ....	\$2,500.00
<b>Anne M. &amp; Carl A. Panasci Family Fund</b>	
Ft. Stanwix Elementary School PTG .....	\$250.00
Rome Art & Community Center .....	\$250.00
Rome Colts Pop Warner Football Organization .....	\$250.00
Rome Girls Softball .....	\$250.00
St. John's Evangelical Lutheran Church .....	\$250.00
YMCA of Greater Rochester .....	\$500.00
<b>Capital Investments Fund</b>	
Martin Luther King School .....	\$2,871.50
Our Lady of Lourdes Elementary School .....	\$1,000.00
<b>Charles Henry Ide &amp; Georgiana Roberts Ide Fund</b>	
The Arc, Oneida-Lewis Chapter NYSARC .....	\$500.00
Boy Scouts of America-Revolutionary Council .....	\$500.00
Girl Scouts-Foothills Council, Inc. ....	\$500.00
Neighborhood Center of Utica, N.Y., Inc. ....	\$500.00
Salvation Army Utica Citadel Corps .....	\$500.00
Utica Public Library .....	\$500.00
YWCA of the Mohawk Valley .....	\$500.00
<b>Clark Family Community Fund</b>	
Greater Syracuse YMCA .....	\$2,000.00
Old Forge Library .....	\$3,000.00
<b>Credit Bureau of Utica Fund</b>	
Utica College .....	\$150,000.00
<b>F.X. Matt II Memorial Fund</b>	
Central New York Community Arts Council, Inc. ....	\$250.00
Central New York Community Arts Council, Inc. ....	\$1,000.00
New Hartford Public Library .....	\$1,000.00
Utica Public Library .....	\$7,000.00
Watson Williams Elementary School .....	\$3,000.00
<b>Franklin J. Ely First Lake Foundation Fund</b>	
Chamber Music Society of Utica .....	\$23,500.00
<b>Henry &amp; Nancy Morehouse Fun</b>	
American Heart Association, Utica Chapter .....	\$500.00
American Red Cross - Utica Chapter .....	\$500.00
Salvation Army Utica Citadel Corps .....	\$500.00
<b>John R. Tenney Memorial Fund</b>	
Hospice and Palliative Care, Inc. ....	\$1,000.00
Women's Employment & Resource Center .....	\$500.00

<b>Macartney-Wallace Family Fund</b>	
Peter Maurin House, Inc. (Hope House) .....	\$500.00
Thea Bowman House, Inc. ....	\$1,000.00
<b>Marion LaFaro Fund</b>	
Abraham House	
CareNet Pregnancy Center of CNY	
Central Association for the Blind and Visually Impaired	
Clinton Central School District	
Kirkland Town Library	
Medical Mission Sisters	
Muscular Dystrophy	
North Pointe Cultural Arts Center	
Players of Utica, Inc.	
St. Mary's Church	
St. Mary's School Endowment Fund for Scholarships and Programs	
Utica Symphony Orchestra, Inc.	
<b>Max, DeTraglia, Max &amp; Sullivan MD, PC Fund</b>	
Masonic Medical Research Laboratory .....	\$2,500.00
St. Elizabeth Medical Center Foundation .....	\$5,000.00
<b>Michael J. Gaffney Estate Fund</b>	
Compassion Coalition .....	\$8,000.00
<b>Richard &amp; Kimberly Hanna Fund</b>	
American Red Cross - Utica Chapter .....	\$1,000.00
Bassett Hospital - Friends of Bassett .....	\$4,000.00
Citizens United for Research in Epilepsy .....	\$2,500.00
St. Francis de Sales Church .....	\$500.00
Trustees and Staff Committed Fund .....	\$250.00
United Way of the Greater Utica Area, Inc. ....	\$2,500.00
WRVO Stations .....	\$500.00
<b>Rome Rotary Benevolent Fund</b>	
American Red Cross - Rome Chapter .....	\$500.00
Bikes for Kids .....	\$500.00
City of Rome .....	\$500.00
Humane Society of Rome .....	\$500.00
Jervis Public Library .....	\$250.00
Michelle Adey Memorial Fund .....	\$250.00
Rome Area Chamber of Commerce .....	\$1,000.00
Rome Clean and Green .....	\$250.00
Rome Free Academy Junior ROTC Program. ....	\$2,000.00
Rome Historical Society .....	\$500.00
Salvation Army - Rome .....	\$500.00
Senior Citizens Council of Rome, NY .....	\$500.00
YMCA of the Greater Tri-Valley .....	\$250.00
YWCA of the Mohawk Valley .....	\$500.00

<b>Senator James H. Donovan Memorial Fund</b>	
United Way of the Greater Utica Area, Inc. ....	\$2,500.00
Utica Art Association, Inc. ....	\$1,000.00
<b>Steven D. Smallen Fund</b>	
Hamilton College .....	\$200.00
Kirkland Town Library .....	\$250.00
The Nature Conservancy Central NY Chapter. ....	\$200.00
St. Joseph's Hospital .....	\$500.00
<b>Ted &amp; Melva Max Family Fund</b>	
Operation Sunshine c/o The Observer Dispatch ...	\$100.00
Stevens-Swan Humane Society .....	\$500.00
Utica Zoological Society .....	\$1,000.00
<b>The Women's Fund of Herkimer &amp; Oneida Counties</b>	
Annie's Fund .....	\$4,642.00
Catholic Charities of Oneida & Madison Counties	\$3,500.00
Family Services of the Mohawk Valley, Inc. ....	\$1,800.00
Women's Employment & Resource Center .....	\$4,477.00
YWCA of the Mohawk Valley .....	\$4,500.00
<b>Annie's Fund of the Women's Fund</b>	
Catholic Charities of Herkimer County .....	\$500.00
Catholic Charities of Oneida & Madison Counties. ....	\$1,249.00
Emma House .....	\$339.75
Legal Aid Society of Mid-New York, Inc. ....	\$109.00
Neighborhood Center of Utica, N.Y., Inc. ....	\$1,000.00
YWCA of the Mohawk Valley .....	\$456.96
YWCA of the Mohawk Valley .....	\$1,319.85
YWCA of the Mohawk Valley .....	\$416.59
YWCA of the Mohawk Valley .....	\$500.00
<b>Wolfe-Smith Fund</b>	
Acacia Village .....	\$400.00
Arts Guild of Old Forge, Inc. ....	\$200.00
Central New York Community Arts Council, Inc. ....	\$500.00
City of Utica .....	\$200.00
Food Bank of Central New York .....	\$250.00
Home Aide Service of the Central Adirondacks, Inc. ....	\$300.00
Kirkland Art Center .....	\$250.00
Planned Parenthood Mohawk Hudson, Inc. ....	\$2,000.00
Sagamore Institute .....	\$200.00
Sculpture Space .....	\$400.00
Utica Public Library .....	\$200.00
The Wharton Fund .....	\$1,500.00
The Women's Fund .....	\$2,500.00
The Women's Fund .....	\$1,000.00
YMCA of Greater Rochester .....	\$200.00

## Scholarships

<b>ROME</b>				
Mary Kay Nitti .....	SUNY Institute of Technology .....	\$1,000.00	....	Credit Bureau of Utica/Rome College Foundation Fund
<b>HINCKLEY</b>				
Brittany Cunningham .....	Canisius College .....	\$500.00	....	The Mildred Usher Memorial Fund
Tessa Hopsicker .....	SUNY College of Environmental Science & Forestry .....	\$500.00	....	The Mildred Usher Memorial Fund
<b>PROSPECT</b>				
Carol Martin .....	Niagara University .....	\$500.00	....	The Mildred Usher Memorial Fund
Andrea Schnell .....	McGill University .....	\$500.00	....	The Mildred Usher Memorial Fund
<b>BARNEVELD</b>				
Alyssa Buck .....	Utica College .....	\$200.00	....	The Mildred Usher Memorial Fund

## **"Gaetano Family Fund"**

(Continued from page 1)

As a donor-advised fund, the Charles A. Gaetano Family Fund allows the Gaetanos to recommend grants made from the fund. Both income and principal can be distributed as long as the minimum balance is maintained.

### **"You Ought to Consider This"**

Natives of the area, Charlie and Connie had long been supporters of numerous charitable causes. But it was friend and fellow builder Richard Hanna, currently the Foundation's immediate past chair, who suggested they consider a fund at The Community Foundation as the vehicle for carrying out their philanthropic interests. "Explaining how the fund would allow us to give where and to whom we wanted, Richard said, 'you ought to consider this,'" notes Charlie. "It made sense, so we followed up.

"As a businessman, I found the flexibility appealing. We could make contributions based on the kind of year our business had. I also liked the fact that we can claim the deduction at the end of one year, but have a whole year to make the disbursements. All the while the fund is growing for you."

### **"Faith, Hope, Charity"**

"The bottom line is that this is our community and it's important that we give back to it," he added. Connie elaborated.

"We believe in the principles of faith, hope and charity," she said. "When you support an agency that turns someone's life around, you're restoring that person's faith.

"When you fund a scholarship, you're giving the recipient hope for the future.

"And when you help an agency that cares for children or feeds a family, that's charity of the most meaningful kind."

Through the Charles A. Gaetano Family Fund at The Community Foundation, the Gaetanos will be putting these principles into action for years to come.



## **Announcing an Important Seminar:**

# **Climbing Out of the Box: An Entrepreneurial Venture Primer for Nonprofits**

## **For Executive Directors, Board Members, Fund Development and Marketing Staff**

*Presented by Doug Sauer, CSW, Executive Director, CCSNYS*

Has your nonprofit thought about getting into an activity or venture, related or unrelated to your mission, with the purpose of making money (meaning profit)? Do you have a good idea but are unsure of whether it can translate into profitable and sustainable income? Are you prepared to take the risks necessary to be successful?

Join us for a stimulating and informative conversation on the "cultural fit" of entrepreneurial thinking and practices within the nonprofit setting, the organizational, legal and tax options available to engage in such ventures and ways you can determine your readiness to venture forward.

This full-day seminar is for those willing to put their toes in the water of social entrepreneurialism and is a primer for more in-depth exploration and discussion for your nonprofit.

### **Entrepreneurial Venture Primer Part II**

Part II will be a continuation of the morning's discussion from "Climbing Out of the Box: An Entrepreneurial Venture Primer for Nonprofits." Eligibility for the afternoon session is limited to those who have attended Part I of this course. The morning session will run 9 a.m. until noon, the afternoon session 1 to 4 p.m.

Cost per session is \$30 for CCSNYS members and \$40 for non-members. Both sessions will be held at the Hotel Utica on Thursday, May 18, 2006. For additional information or to register, go to [http://www.ccsnys.org/babn/workshops\\_staff.htm](http://www.ccsnys.org/babn/workshops_staff.htm)

### **Co-sponsored by:**

CCSNYS, Inc., The Community Foundation of Herkimer & Oneida Counties, Inc. and Utica National Group Foundation, Inc.

## **You Are Invited**

# **"An Afternoon with Jerold Panas"**

The Central New York Chapter of AFP (Association of Fundraising Professionals) is pleased to offer a special program by one of the most effective fundraising coaches in the nation, Jerold Panas, CEO of Jerold Panas, Linzy & Partners.

*Thursday, June 8, 2006; 12 Noon - 5 p.m.; Turning Stone Resort and Casino*

Drawing on more than 30 years of fundraising experience, Panas has authored several books, including the classics "Born to Raise," "Making the Ask" and "Mega Gifts."

Seating will be limited, so early reservations are encouraged.

For more information, contact: Adrienne Quirk, 315-634-2222, [aquirk@hospice-pca.org](mailto:aquirk@hospice-pca.org)

### **Presented by:**

The Community Foundation of Herkimer & Oneida Counties, Inc., The Central New York Community Foundation, The Rosamond Gifford Foundation, The Utica National Group Foundation and M&T Bank

## Record Number of New Funds Established at The Community Foundation in 2005

Last year The Community Foundation reached a new high for funds started in one year, as many donors recognized the benefit of charitable giving through their community foundation. Twenty-four new funds were created in 2005, many at year-end. We thank the wonderful donors and families who created these funds and invite you to make a charitable donation to help them prosper or to start a fund of your own.

For additional information, please contact the Foundation office. Since our last newsletter, the following funds have joined our family of philanthropy:



### **Jacque & Terry Tolles Fund**

A fund created as a tribute and memorial to a remarkable couple — a couple dedicated to their community through service, careers, politics and philanthropy. Grants will be made in their name to perpetuate their good work and community spirit beyond their lifetimes through recommendations from their children.



### **Marion LaFaro Fund**

A donor-advised fund created in memory of a special woman through the assets of a charitable remainder trust. A wide variety of charitable organizations will become grant recipients from the fund bearing her name, in accordance with the wishes of the family and the terms of the trust.



### **Town of Webb Fund**

Created to enrich and restore Adirondack communities year-round, this unique donor-advised fund seeks to encourage second-homeowners and seasonal residents to be philan-

thropic in the area where they come to “unwind” by supporting the nonprofit organizations that sustain it.



### **St. Mary’s/Marion LaFaro Scholarship Fund**

This memorial scholarship fund, created through a grant to establish a permanent endowment, will support youngsters so they may attend this nurturing Catholic elementary school in Clinton.



### **Marx Q. Cristman Family Fund**

A donor-advised fund established in tribute to a dynamic gentleman by his family, to honor the many accomplishments of his lifetime and to continue to support causes he cared deeply about.



### **Robert R. & June F. Farrington Fund**

A field-of-interest fund, for unrestricted use by the Foundation within Herkimer County, created through the estates of a husband and wife, longtime residents of the county. According to their daughter, the couple was proud of their hometown and wished to acknowledge the work of The Community Foundation in supporting programs for area citizens through this bequest.



### **Howard A. Jr. & Bradley E. Marsh Family Fund**

Established in memory of two dear brothers lost to cancer, this donor-advised fund will allow family members to recommend grants which will reflect the brothers’ interests and concerns for their community.



### **Saunders, Kahler, Amoroso & Locke Charitable Fund**

Created by an area law firm, this donor-advised fund will enable the corporation to recommend charitable grants that support vital agencies serving the community and to “give something back” to the area.



### **Winifred K. Quin Fund**

A discretionary fund, established through a bequest from this beneficent lady, for unrestricted use by The Foundation to meet the ever-changing needs of the community.



### **Rev. P. Arthur Brindisi Family Fund**

An endowed, designated fund that will forever support Hospice & Palliative Care, Inc. of New Hartford through ongoing financial support. The fund was created by the Brindisi Family through Rev. P. Arthur Brindisi, an honorary director emeritus and former member of the Foundation’s board of trustees.



### **Paul J. & Rosemary Maphia Fund**

A donor-advised fund to provide grants for a variety of charitable interests and vital organizations about which this caring husband and wife feel strongly and are dedicated to supporting. A second fund, an endowment, is also being created. Earnings will provide yearly grants for scholarships.

**“New Funds”** (Continued from page 9)



**Alfred & Elizabeth Duffy Fund**

Created through a grant from a private foundation and estate, this new endowment fund, advised by a local resident, will support charitable and educational programs and services within the two counties.



**William & Bonnie Waldron Nursing Scholarship Fund**

An endowed scholarship fund designed by the Waldrons to provide support for second-year nursing students at Mohawk Valley Community College, enabling young people to complete their studies and become healthcare professionals.



**Louise Chapple Tanzer Scholarship Fund**

For graduates of Little Falls High School, this endowed scholarship fund is designated for students planning to

study English, journalism or writing in college. The fund was created by daughter Elisabeth Battle as a lasting legacy to honor her mother — a strong woman who raised five children and served as the first woman on the Little Falls Board of Education.



**Dean & Eva Kelly Fund**

A donor-advised fund through which this active couple, who live and work in the community and are committed to its growth, can practice their philanthropy and give to others effectively.



**Staffworks Charitable Fund**

A donor-advised fund established by Anita A. Vitullo, who believes it is everyone’s responsibility to actively serve his or her community in some capacity. To recognize the creation of her business in this area and its substantial growth, she wishes to use its assets for philanthropy, especially for causes relating to history, women and the needs of animals.

**Leaving a Legacy: 10 Ways to Make It Happen**

- 1) Prepare a will. Half of us don’t. Without one, you lose control of the possessions you worked a lifetime to acquire.
- 2) Leave a gift in your will to The Community Foundation to benefit the local charitable organizations that made a difference in your life. Less than three percent of all wills settled contain a charitable provision. Imagine the positive impact on our community if everyone made even a modest charitable donation.
- 3) Leave a specific dollar amount or a percentage of the assets in your will to The Community Foundation. Such a provision can be a part of your will or added as a codicil to your existing will.
- 4) Name The Community Foundation as the beneficiary of your IRA or pension plan.
- 5) Consider directing your memorial gift to support a specific agency through an existing fund or new fund that you create.
- 6) Name The Community Foundation as the beneficiary of an existing life insurance policy.
- 7) Purchase a new life insurance policy naming The Community Foundation as beneficiary.
- 8) Remember deceased loved ones with memorial gifts to The Community Foundation in your will.
- 9) Encourage family members and friends to leave gifts to The Community Foundation in their wills.
- 10) Ask your financial advisor to include charitable giving as part of his or her counsel to other clients.



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OF HERKIMER & ONEIDA COUNTIES, INC.

## Foundation an Early Believer

# Sculpture Space Marks 30 Years as International Art Resource, Community Asset

In the coolness of a mid-winter morning, tucked away in a former steam engine and boilerworks plant on a quiet street in Utica's west side, Melissa Vertosick and Paula Toto Blake are turning concepts into realities.

In a larger sense, Sculpture Space, where they are artists in residence, has fulfilled and perhaps even exceeded the dreams of its founders who three decades ago envisioned a sanctum where sculptors like Melissa and Paula from around the world could cultivate their creative potential.

The success Sculpture Space has achieved in becoming not only a recognized resource for the art world, but a valued asset of its hometown community, is something to celebrate. That's just what the agency's staff, volunteers, artists and countless other supporters are doing with a far-reaching thirtieth-anniversary project launched in February and slated to run well into 2007. The venture is the latest Sculpture Space undertaking to be supported by a Community Foundation grant, this time \$50,000 in funding that will help

make the \$364,000 anniversary initiative possible.

### Exhibitions, Catalog, Online Resources and More

Viewing the celebration as an opportune time to highlight the historical and developmental role their organization has played in the international field of contemporary sculpture making, Sculpture Space officials have designed the project to attract and expand their audience locally, regionally and around the globe. It includes three primary areas of activity:

*Sculpture Central International Exhibition Series* — Consecutive regional exhibitions highlighting a different period or style in the organization's history, to be collaboratively hosted by Munson-Williams-Proctor Arts Institute, Utica College, the Utica Public Library, SUNYIT, Hartwick College, Stone Quarry Hill Art Park, Hamilton College and Colgate University.

*Thirtieth-Anniversary Commemorative Catalogue* — A coffee-table quality commemorative piece highlighting the

collective history, individual artists and cultural contributions of Sculpture Space, including its distinctive role in the art world. To be prepared and produced by authorities and professionals in the field of art, the piece will be distributed nationally through arts and literary venues ranging from the Everson Museum in Syracuse to commercial vendors such as Barnes & Noble.

*Online Publication/Archive* — An archive that will feature each of the approximately 400 artists who have created work at Sculpture Space's Utica facility. This online resource will be updated and added to as needed, making it a valuable ongoing resource for students, educators, researchers, curators and gallery dealers.

### "A Supportive Partner"

"There are many artists' residency programs," explains Sculpture Space Executive Director Sydney Waller, "but they encompass multiple disciplines. This is the only place of its kind that we know of in North America. We keep **"Sculpture Space"** (Continued on page 12)

*Melissa Vertosick (left), of Delmont, Pennsylvania, can't experience firsthand what her mother sees as a sufferer of diabetic retinopathy. But from hearing her mother describe the visionary challenges the condition presents, Melissa is recreating the perception in her sculpture project. A mixed media work made from metal, fabric and Mylar paper, the interactive piece takes the viewer through a tunnel and then into a small room where funhouse-type mirrors distort one's vision. Here, Melissa describes to Sculpture Space Executive Director Sydney Waller how her project will come together.*

*Melissa welds the metal pieces that form the skeletal frame of the vision tunnel.*



## “Sculpture Space”

(Continued from page 11)

it to its original mission, that of being a workplace. It’s an incubator, where the artist can take his or her work to a whole new level.”

The funding for the thirtieth-anniversary project is the 16th grant The Community Foundation has made to Sculpture Space since 1983. While most have emanated from discretionary funds, four have come from donor-advised funds — three from the Wolfe-Smith Fund and one from the Richard & Kimberly Hanna Fund. Purposes for which the grants have been used include building renovations, computer and office equipment, and staff and Web site development.

“From the start, The Community Foundation has been a very supportive partner with Sculpture Space,” Waller points out. “I can’t see how we would have done it without the Foundation’s critical and thoughtful support.”

### Sculpture Space

**Sculpture Space selects 20 artists per year for its residency program. Each spends approximately two months working at the facility, with 24-hour access to its space and equipment. The building’s features make it well suited for large-scale sculpture crafting and experimentation. The fact that it is an enclosed studio adds to its appeal. Works are exhibited initially in Utica and ultimately in galleries, museums and sculpture parks worldwide. In the past year alone, 160 artists from 20 countries applied for the residency program.**

**In 2000, Sculpture Space became one of the first area organizations to establish an agency fund at The Community Foundation, to provide long-term support of its operations.**



By attaching soft rubber tubing to block letters, Blake gives an uneasy feeling to the normally reassuring word “security.”

*Paula Toto Blake (above right), artist in residence at Sculpture Space, shows Executive Director Sydney Waller some of the materials she will incorporate in her project. Blake, from Buenos Aires, Argentina, described her work as being a reflection on contemporary man and present society, noting that she uses industrial and other nontraditional materials such as car tires, silicone and other types of rubbers, plastic, wood, etc., to address the concept of “power, depredation and the loss of values to individualism and survival.” She has produced a series of works using unconventional materials to express similar concepts.*

  
**THE  
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