



CORPORATE PARTNERS PROGRAM

CATHEDRAL CORPORATION

CORPORATE PARTNER



Marianne W. Gaige

Under the leadership of Marianne W. Gaige, President and CEO, Cathedral Corporation has made local community support a fundamental pillar of its business principles, giving back to the community where its employees work and live, and supporting the communities which it does business. Through leadership roles in many Mohawk Valley organizations, and with financial support and active volunteering, Mrs. Gaige and Cathedral Corporation have supported local charitable and not-for-profit organizations in the areas of social services, healthcare, economic development, education and the arts.

Cathedral Corporation has maintained its Upstate New York presence for nearly 100 years—Cathedral was incorporated in 1916, as a manufacturer of paperboard products, and developed church fundraising and stewardship services. Advances in technology, coupled with expansion of fundraising services in the mid-1960s, propelled Cathedral into the areas of data management, printing, personalization and high volume mailing. In the 1990s, Cathedral expanded its operations to provide a broad range of marketing and financial communications services. Today Cathedral serves more than 5,000 businesses and non-profit organizations nationwide. Our core competencies

include data management and application development, high quality laser printing, intelligent and selective inserting, and electronic document presentment and payment. Customer applications include check issuance, statement rendering, bill and notice rendering, direct mail programs, and e-marketing. Creating opportunity from technological innovation has been, and will remain, an important component of Cathedral's corporate strategy.

Cathedral has supported many charitable organizations including: Boy Scouts of America Revolutionary Trails Council, Central New York Conservancy, Family Services of the Mohawk Valley, Hamilton College, Health Friends of Oneida County, Hospice and Palliative Care, Humane Society of Rome, Jervis Public Library of Rome, Mohawk Valley EDGE, Mohawk Valley Society for Human Resource Management, Munson-Williams-Proctor Institute, Notre Dame Schools of Utica, Roman Catholic Dioceses of Albany, Ogdensburg and Syracuse and their member churches, Rome Area Chamber of Commerce, Rome Catholic School, Rome College Foundation, Rome CROP Walk, Rome Memorial Hospital, Rome Rescue Mission, Rome Rotary Club, Salvation Army of Rome, St. Elizabeth Medical Center of Utica, United Way of the Valley and Greater Utica Area, Upstate Cerebral Palsy, Utica College, Utica Public Library, Utica Symphony, The Women's Fund of Herkimer and Oneida Counties, and YWCA of the Mohawk Valley.



Transforming Data into Essential® Communications.

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